



PRESS RELEASE

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SOUTHEAST CHAPTER OF THE NATIONAL ACADEMY OF TELEVISION, ARTS & SCIENCES (NATAS) WELCOMES NEW OFFICERS AND BOARD OF GOVERNORS

Award-Winning Media Leaders, Journalists, Educators and Innovators Unite to Shape the Future of Media Across the Southeast

ATLANTA, GA (June 16, 2026) The Southeast Chapter of the National Academy of Television Arts & Sciences (NATAS) proudly announces its incoming Board of Governors and Executive Officers, effective June 15, 2026.

The newly elected leadership team brings together an extraordinary group of award-winning journalists, media executives, educators, producers, content strategists, and innovators whose collective experience spans local, national, and international media organizations. Together, they will guide the Chapter's mission of recognizing excellence in media, supporting the next generation of storytellers, and advancing the media industry throughout the Southeast region.

Leading the Chapter as President is Tracey Rogers, an eight-time Emmy® Award-winning communications executive, media strategist, and former broadcast leader whose career spans more than two decades in journalism, healthcare communications, and digital innovation.

Joining Rogers on the Executive Committee are:

- Vice President Alex Sanz, Managing Editor of CBS Atlanta and veteran journalist whose leadership experience includes senior positions at CBS News and Stations, The Atlanta Journal-Constitution and The Associated Press.
- Secretary Sussy Ruiz, Vice President of Weather Affiliates Programming at The Weather Channel and a National Emmy® Award recipient recognized for her leadership in multilingual media and weather programming innovation.
- Treasurer Donna Lowry, an eight-time Emmy® Award-winning journalist, communications executive, and longtime advocate for media excellence and student achievement. She hosts “Lawmakers and Lawmakers Spotlight” on Georgia Public Broadcasting.

The Chapter also welcomes seven newly elected Governors whose diverse backgrounds reflect the evolving landscape of the media industry.

Juan Toro serves as Senior Director of Multi-Platform Spanish News and Content at Gray Media, where he leads editorial strategy and content initiatives serving Spanish-speaking audiences nationwide. His experience spans CNN, ESPN, Univision, and Gray Media, bringing a unique global perspective to the Board.

Eric Perry is a five-time Emmy® Award-winning journalist and anchor at FOX 5 Atlanta. A native Atlantan, Perry has become a trusted voice in breaking news and community storytelling throughout the region.

Susan Falcon, Managing Editor at WSB-TV, brings more than three decades of newsroom leadership and editorial expertise. Her career has been defined by a commitment to local journalism, newsroom excellence, and impactful community coverage.

David Tallarico serves as Community Engagement Director at Atlanta News First and has helped launch numerous award-winning community initiatives that connect audiences through meaningful storytelling and public service.

Nyssa Green is a multi-Emmy® Award-winning makeup artist, entrepreneur, educator, and founder of The Green Room Agency. Her work has influenced major television productions, national brands, and some of the most recognizable figures in media and public life.

William “Bill” Phelps is an accomplished educator and broadcast-media instructor whose work preparing students for careers in television, production, and digital media has made a lasting impact on the next generation of industry professionals.

Lauren Raposa (Anderson), Executive Producer of Creative Services at Georgia Public Broadcasting, brings more than 16 years of experience producing award-winning campaigns, promotional content, and audience engagement initiatives for public media.

"The strength of our Chapter has always been its people," said Rogers. "I am honored to serve alongside this exceptional group of leaders as we continue celebrating excellence in storytelling, expanding educational opportunities, supporting our members, and preparing future generations for successful careers in media."

The Southeast Chapter extends its gratitude to outgoing President Evelyn Mims and the departing members of the Board of Governors for their dedicated service, leadership, and commitment to the Academy.

For additional information visit: southeastemmy.com.

About The National Academy of Television Arts & Sciences Southeast Chapter
The Southeast Chapter of NATAS is dedicated to advancing excellence in the television industry by recognizing outstanding achievements, supporting professional growth, and celebrating leadership across both creative and technical disciplines.

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